

Top values for the BAU 2019

- **Record number of 2,250 exhibitors give BAU top marks**
- **250,000 visitors, of which a maximum of 85,000 from abroad**
- **digitalBAU from 2020 every two years in Cologne**

The BAU 2019 reached highs again. On an area of 200,000 square meters for the first time, 2,250 exhibitors (2017: 2,120) from 45 countries showed their products and solutions in the construction industry. 250,000 visitors, including for the first time 85,000 from abroad (2017: 80,500) from over 150 countries, underline the significance of BAU as the world's leading trade fair for architecture, materials and systems. With almost 70,000 participants, one in four visitors came from the fields of architecture, engineering and planning.

"The strong visitor interest in the areas of building automation and BAU-IT shows that digitization continues to pick up speed and has finally arrived in the construction industry."

Positive summary: "BAU 2019 was a very successful trade fair for exhibitors. Two reasons are decisive for this. On the one hand, the quality and internationality of visitors has continued to increase. In addition, Messe München operated the occupancy of the expanded exhibition space from a visitor's perspective and thus further developed BAU's unique theme world. "

Around 70,000 visitors came from architecture- and planning-offices.

At the top of the BAU visitor ranking behind Germany are Austria, Switzerland and Italy. Thanks to strong growth, the Russian Federation, with more than 4,000 visitors and China with over 3,500 visitors were ranked fifth and sixth for the first time.

The BAU 2019 was opened by Gunther Adler, State Secretary in the Federal Ministry of the Interior, for Building and Homeland (BMI). In his speech, he emphasized the high status of the construction industry as well as the trade fair: "BAU 2019 is the most important exhibition of the German and international construction industry. Here, the German construction industry shows its high innovative strength." After a tour of the exhibition, the State Secretary opened the BMI conference. "Efficient, Quality and Digital - Paths to the Building of Tomorrow".

Stahlwerk Thüringen, as a member of **bauforumstahl**, used the opportunity of this marketing platform to show presence with its own booth.

Pavillion *bauforumstahl* in hall B2 booth 318



